New Physics in B and K Decays

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- Setting the Stage
- Moving towards New Physics:
 - Low-energy effective Hamiltonians
 - Theoretical challenges
 - Impact of new physics on the roadmap of quark-flavour physics
- Puzzles in the B-Factory Data and Interplay with Rare B, K Decays
- New Perspectives in the LHC Era

Setting the Stage

 \bullet Kobayashi–Maskawa mechanism of CP violation: \rightarrow Standard Model



Recent review: R.F., J. Phys. G32 (2006) R71 [hep-ph/0512253]

Why are Studies of Flavour Physics Interesting?

• "New" Physics (NP), i.e. physics beyond the Standard Model (SM):

 \Rightarrow | typically new sources of flavour and CP violation

- Supersymmetry (SUSY), Models with extended Higgs sectors, models with extra Z' bosons, left-right-symmetric models ...
- Cosmological baryon asymmetry: → *requires* CP violation [Sacharov 1967]
 - Model calculations \Rightarrow CP violation in the SM appears too small!?
- ν masses: \rightarrow origin beyond the Standard Model
 - CP violation in the neutrino sector? Neutrino factories ...
- <u>Note</u>: the origins of the pattern of the fermion masses, the structure of flavour mixing and CP violation lie still completely in the dark ...

Central Target: Unitarity Triangle (UT)

• Application of the Wolfenstein parametrization: [Wolfenstein (1984)]

$$\hat{V}_{\mathsf{CKM}} = \begin{pmatrix} 1 - \frac{1}{2}\lambda^2 & \lambda & A\lambda^3(\rho - i\eta) \\ -\lambda & 1 - \frac{1}{2}\lambda^2 & A\lambda^2 \\ A\lambda^3(1 - \rho - i\eta) & -A\lambda^2 & 1 \end{pmatrix} + \mathcal{O}(\lambda^4)$$

- \rightarrow phenomenological expansion in $\lambda \equiv |V_{us}| = 0.22$ [from $K \rightarrow \pi \ell \bar{\nu}_{\ell}$]
- Unitarity of the CKM matrix:

 $\overline{\rho} \equiv (1$

e CKM matrix:

$$\hat{V}_{CKM}^{\dagger} \cdot \hat{V}_{CKM} = \hat{1} = \hat{V}_{CKM} \cdot \hat{V}_{CKM}^{\dagger} \Rightarrow$$

$$\stackrel{\text{Im}}{\stackrel{(\overline{\rho}, \overline{\eta})}{\stackrel{(\overline{\rho}, \overline{\eta})}\stackrel{(\overline{\rho}, \overline{\eta})}{\stackrel{(\overline{\rho}, \overline{\eta})}\stackrel{(\overline{\rho}, \overline{\eta})}{\stackrel{(\overline{\rho}, \overline{\eta})}\stackrel{(\overline{\rho}, \overline{\eta})}\stackrel{(\overline{\rho}, \overline{\eta})}{\stackrel{(\overline{\rho}, \overline{\eta})}\stackrel{(\overline{\rho}, \overline$$

"Japanese" Conventions for the Angles of the UT



• Dictionary for the translation into the "American/European" conventions:

$$\phi_1 \equiv \beta$$
, $\phi_2 \equiv \alpha$, $\phi_3 \equiv \gamma$

Current Status of the Unitarity Triangle

- Two competing groups:
 - CKMfitter Collaboration [http://ckmfitter.in2p3.fr/];
 - UTfit Collaboration [http://www.utfit.org]:



 \Rightarrow impressive global agreement with KM, but no longer "perfect" ...



 \rightarrow discussion for the B system (analogous for K):

Key Processes for the Exploration of CP Violation

 \rightarrow | non-leptonic *B* decays:

• Tree diagrams:



• Penguin diagrams:

♦ QCD penguins: ♦ Electroweak (EW) penguins:



Low-Energy Effective Hamiltonians

• The operator product expansion allows a systematic separation of the short-distance from the long-distance contributions to $B \rightarrow f$:

$$\langle f | \mathcal{H}_{\text{eff}} | B \rangle = \frac{G_{\text{F}}}{\sqrt{2}} \sum_{j} \lambda_{\text{CKM}}^{j} \sum_{k} C_{k}(\mu) \langle f | Q_{k}^{j}(\mu) | B \rangle$$

 $[G_{
m F}:$ Fermi's constant, $\lambda^j_{
m CKM}:$ CKM factors, $\mu:$ renormalization scale]

• Short-distance physics: [Buras *et al.*; ...]

 \rightarrow Wilson-Koeffizienten $C_k(\mu) \rightarrow perturbative \rightarrow |$ known



"unknown"

• Long-distance physics:

 \rightarrow matrix elements $\langle f | Q_k^j(\mu) | B \rangle \rightarrow non-perturbative \rightarrow$

Impact of New Physics

• Possibility I: | Modification of the "Strength" of the SM Operators

- New short-distance functions, which depend on the NP parameters, such as masses of charginos, squarks, $\tan \bar{\beta} \equiv v_2/v_1$ in the MSSM.
- The NP particles enter in new box and penguin diagrams, and are "integrated out", as the W boson and the top quark in the SM:

$$C_k(\mu = M_W) \to C_k^{\rm SM} + C_k^{\rm NP}$$

initial conditions for RG evolution

– The C_k^{NP} may also involve new CP-violating phases.

• Possibility II:

New Operators

 Operators, which are absent or strongly suppressed in the SM, may actually play an important rôle:

$$\underbrace{\{Q_k\} \to \{Q_k^{\rm SM}, Q_l^{\rm NP}\}}_{\text{curve basis}}$$

operator basis

- In general, new sources of flavour and CP violation.

Specific New-Physics Analyses

• SUSY models have received a lot of attention:

Goto *et al.* ('04); Jäger & Nierste ('04); Ciuchini *et al.* ('04); Ball, Khalil & Kou ('04); Ko ('04); Gabrielli, Huitu, Khalil ('05); ...

- Examples of other fashionable NP scenarios:
 - Left-right-symmetric models [Ball et al. ('00); Ball & R.F. ('00); ...]
 - Scenarios with extra dimensions [Buras et al. ('03); Agashe et al. ('04); ...]
 - Models with an extra Z' boson [Barger *et al.* ('04); ...]
 - "Little Higgs" scenarios [Choudhury *et al.* ('04); Buras *et al.* ('05); ...]
 - Models with a fourth generation [Hou, Nagashima & Soddu ('05)]
- Suffer, in general, from the following problems:
 - Choice of NP model governed by personal "biases".
 - Predictivity inversely proportional to the number of NP parameters.

But Central Problem for NP Searches: $\langle f | Q_k^j(\mu) | B \rangle$



- Interesting recent developments:
 - QCD Factorization (QCDF):

Beneke, Buchalla, Neubert & Sachrajda (1999–2001); ...

- Perturbative Hard-Scattering (PQCD) Approach:
 Li & Yu ('95); Cheng, Li & Yang ('99); Keum, Li & Sanda ('00); ...
- Soft Collinear Effective Theory (SCET):
 Bauer, Pirjol & Stewart (2001); Bauer, Grinstein, Pirjol & Stewart (2003); ...
- QCD light-cone sum-rule methods:

Khodjamirian (2001); Khodjamirian, Mannel & Melic (2003); ...

Data \Rightarrow theoretical challenge remains ...

\Rightarrow Circumvent the Calculation of the $\langle f|Q_k^j(\mu)|B\rangle$:

- Amplitude relations allow us in fortunate cases to eliminate the hadronic matrix elements (\rightarrow typically strategies to determine the UT angle γ):
 - <u>Exact relations</u>: class of pure "tree" decays (e.g. $B \rightarrow DK$).
 - Approximate relations, which follow from the *flavour symmetries* of strong interactions, i.e. SU(2) isospin or $SU(3)_{\rm F}$:

$$B \to \pi \pi$$
, $B \to \pi K$, $B_{(s)} \to KK$.

Decays of neutral B_d and B_s mesons:

Interference effects through $B_q^0 - \overline{B_q^0}$ mixing:



- Lead to "mixing-induced" CP violation \mathcal{A}_{CP}^{mix} !
- If one CKM amplitude dominates:

 \Rightarrow hadronic matrix elements cancel!

* Example: $|B_d^0 \to J/\psi K_S \Rightarrow \sin 2\beta |$ [Bigi, Carter & Sanda ('80–'81)]

A Brief Roadmap of Quark-Flavour Physics

• CP-B studies through various processes and strategies:

- Moreover "rare" decays: $B \to K^* \gamma$, $B_{d,s} \to \mu^+ \mu^-$, $K \to \pi \nu \overline{\nu}$, ...
 - Originate from loop processes in the SM.
 - Interesting correlations with CP-B studies.

New Physics
$$\Rightarrow$$
 Discrepancies

Preferred Mechanisms

for New Physics to

enter this roadmap:

1. New Physics in
$$B_q^0 - \overline{B_q^0}$$
 Mixing:

- Exchange of new particles in box diagrams or new tree contributions:

- Mass difference:
$$\Delta M_q = \Delta M_q^{\rm SM} + \Delta M_q^{\rm NP} \ (\rightarrow R_t)$$

- CP-violating mixing phase: $\phi_q = \phi_q^{\rm SM} + \phi_q^{\rm NP} \ (\rightarrow \mathcal{A}_{\rm CP}^{\rm mix})$



• <u> B_s system</u>: \rightarrow essentially *unexplored* \rightarrow key target of LHCb!

2. New Physics in Decay Amplitudes:

- Typically *small* NP effects if SM tree processes play the dominant role:
 - Examples: $B \to J/\psi K$, $B_s \to J/\psi \phi$, $B_s \to D_s^{\pm} K^{\mp}$
- Potentially *large* NP effects in the penguin/box sector through new particles in the loop diagrams or new contributions at the tree level:
 - General fieldtheoretical arguments;
 - Specific models: SUSY, models with extra Z' bosons, ...
- Hints for such a NP scenario in the *B*-factory data:



$$\diamondsuit \quad B_d \to \phi K_{\rm S}: \quad (\sin 2\beta)_{\phi K_{\rm S}} \stackrel{?}{=} (\sin 2\beta)_{\psi K_{\rm S}}$$

 \heartsuit $B \rightarrow \pi K$: puzzling pattern of certain BRs (!?)

Puzzles in the *B*-Factory Data and Interplay with Rare *B* and *K* Decays

Challenging the SM

through
$$B_d \rightarrow \phi K_S$$
:



$$\Rightarrow$$
 $b \rightarrow s$ penguin process

CP Asymmetries & Impact of New Physics

$$\frac{\Gamma(B_d^0(t) \to f) - \Gamma(\overline{B_d^0}(t) \to \overline{f})}{\Gamma(B_d^0(t) \to f) + \Gamma(\overline{B_d^0}(t) \to \overline{f})} = \mathcal{A}_{\rm CP}^{\rm dir} \cos(\Delta M_d t) + \mathcal{A}_{\rm CP}^{\rm mix} \sin(\Delta M_d t)$$

• SM relations:

$$\mathcal{A}_{CP}^{dir}(B_d \to \phi K_S) = 0 + \mathcal{O}(\lambda^2) \quad [\lambda \equiv |V_{us}| = 0.22]$$

$$\underbrace{\mathcal{A}_{CP}^{mix}(B_d \to \phi K_S)}_{\equiv -(\sin 2\beta)\phi K_S} = \underbrace{\mathcal{A}_{CP}^{mix}(B_d \to \psi K_S)}_{\equiv -(\sin 2\beta)\psi K_S} + \mathcal{O}(\lambda^2) \quad (1)$$

[R.F. ('97); Grossman & Worah ('97)]

- $B_d \rightarrow \phi K_S$ is a sensitive probe for the search for new physics:
 - Decay is dominated by QCD penguins.
 - Electroweak penguins have a significant impact as well [R.F. ('94)]
 - Model-independent studies of new physics [R.F. & Mannel ('01)]

 \rightarrow (1) may well be violated through new physics!

Time Evolution of the $B ightarrow \phi K$ Data



• Compilation of the "Heavy Flavour Averaging Group" (HFAG):

$$\mathcal{A}_{CP}^{dir}(B_d \to \phi K_S) = -0.09 \pm 0.14, \quad (\sin 2\beta)_{\phi K_S} = 0.47 \pm 0.19$$

 $\Rightarrow S_{\phi K} \equiv (\sin 2\beta)_{\phi K_S} - (\sin 2\beta)_{\psi K_S} = -0.22 \pm 0.19$

 \Rightarrow stay tuned & monitor similar modes!

NP may originate in the EW penguin sector:

• Assume that NP enters the I = 0 isospin sector (I = 1 is dynamically suppressed), involving a CP-violating NP phase ϕ_0 :

$$A(B_d^0 \to \phi K^0) = \tilde{A}_0 \left[1 + \tilde{v}_0 e^{i(\tilde{\Delta}_0 + \phi_0)} \right] = A(B^+ \to \phi K^+)$$
$$\tilde{v}_0 e^{i\tilde{\Delta}_0} |_{\text{fact}}^{\text{SM}} \approx 0.2 \times e^{i180^\circ}$$

• Observables: $S_{\phi K}$

 $\mathcal{S}_{\phi K} \oplus \mathcal{D}_{\phi K}^+ \equiv [\mathcal{A}_{\mathrm{CP}}^{\mathrm{dir}}(B_d \to \phi K_{\mathrm{S}}) + \mathcal{A}_{\mathrm{CP}}^{\mathrm{dir}}(B^{\pm} \to \phi K^{\pm})]/2$

$-\phi_0 = -90^{\circ}$	
-------------------------	--

$$-\phi_0 = +90^\circ$$
: \rightarrow favoured !?



[Detailed discussion: R.F., hep-ph/0512253]

Challenging the SM

through $B \to \pi K$:



Long history of $B \rightarrow \pi K$ studies: Gronau, Rosner & London ('94); R.F. ('95–'98); R.F. & Mannel ('97); Neubert & Rosner ('98); Buras & R.F. ('98–'00); ...

EW Penguins and the $B ightarrow \pi K$ Puzzle

- $B \rightarrow \pi K$ decays with tiny EW penguin contributions:
 - Observables can be accommodated in the Standard Model!
 - Example: direct CP asymmetry of $B_d^0 \rightarrow \pi^- K^+$.
- $B \rightarrow \pi K$ decays with *sizeable* EW penguin contributions:
 - Branching ratios show a surprising pattern!
 - This "puzzle" emerged already in 2000, when CLEO reported the observation of the $B_d^0 \rightarrow \pi^0 K^0$ channel with a remarkably prominent rate, and is now also/still present in the BaBar and Belle data (!?) ... [Buras & R.F. ('00)]
 - Has recently received a lot of attention!
 Beneke & Neubert ('03); Yoshikawa ('03); Gronau & Rosner ('03); Barger *et al.* ('04); Wu & Zu ('05); ...

What's going on? $| \rightarrow$

A Systematic Strategy in 3 Steps



Comprehensive analysis! Let's here just have a look at ...

[Buras, R.F., Recksiegel & Schwab (2003–2005)]

Decays with a *Sizeable* **Impact of EW Penguins**

• The key quantities: [Buras & R.F. ('98)]

$$R_{\rm c} \equiv 2 \left[\frac{\mathsf{BR}(B^+ \to \pi^0 K^+) + \mathsf{BR}(B^- \to \pi^0 K^-)}{\mathsf{BR}(B^+ \to \pi^+ K^0) + \mathsf{BR}(B^- \to \pi^- \bar{K}^0)} \right] \stackrel{\text{Exp}}{=} 1.01 \pm 0.09$$
$$R_{\rm n} \equiv \frac{1}{2} \left[\frac{\mathsf{BR}(B^0_d \to \pi^- K^+) + \mathsf{BR}(\bar{B}^0_d \to \pi^+ K^-)}{\mathsf{BR}(B^0_d \to \pi^0 K^0) + \mathsf{BR}(\bar{B}^0_d \to \pi^0 \bar{K}^0)} \right] \stackrel{\text{Exp}}{=} 0.83 \pm 0.08$$

- Features of the EW penguins:
 - Enter in colour-allowed from through the modes involving π^0 's.
 - Description through the following parameters:

$$\underbrace{q \stackrel{\text{SM}}{=} 0.58 \quad (\rightarrow \text{ "strength"})}_{SU(3) \text{ [Neubert & Rosner ('98)]}}, \quad \phi \stackrel{\text{SM}}{=} 0^{\circ} (\rightarrow \text{CP-violating phase})$$

Provide an interesting avenue for NP to manifest itself ...
 [R.F. & Mannel ('97); Grossman, Neubert & Kagan ('99); ...]

• Situation in the $R_{\rm n}$ - $R_{\rm c}$ plane:



• Allow for NP in the EW penguin sector to resolve this " $B \rightarrow \pi K$ puzzle":

$$R_{\rm n,c}|_{\rm exp} \Rightarrow | q = 0.99 \, {}^{+0.66}_{-0.70}, \quad \phi = -(94^{+16}_{-17})^{\circ}$$

• Prediction of CP violation in $B^{\pm} \to \pi^0 K^{\pm}$ and $B_d \to \pi^0 K_{\rm S}$:



 \Rightarrow | can reach the experimental central values for $\phi \sim +90^\circ$

• Similar feature also for $(\sin 2\beta)_{\phi K_{\rm S}}$: $\phi_0 \to \phi$ in the $B \to \phi K$ discussion.

Interplay with Rare K and B Decays

• Attractive possibility for NP to enter EW penguins:

Z penguins



- Modified strength and CP-violating phase!
- Can be realized, for example, in SUSY ...
- Theoretical considerations allow us to convert the $B \to \pi K$ parameters (q, ϕ) into short-distance functions characterizing rare B and K decays:

$$\begin{array}{c} \text{``Inami-Lim'' functions:} \\ \underbrace{X = |X|e^{i\theta_X}}_{K \to \pi \nu \bar{\nu}}, \\ \underbrace{Y = |Y|e^{i\theta_Y}}_{B_{s,d} \to \mu^+ \mu^-}, \\ \end{array} \\ \end{array} \\ \begin{array}{c} \ldots \\ \end{array} \\ \end{array}$$

• Interesting effects: $K^+ \to \pi^+ \nu \bar{\nu}, K_{\rm L} \to \pi^0 \nu \bar{\nu}, B_{s,d} \to \mu^+ \mu^-, \dots$

 \Rightarrow specific patterns for various NP scenarios of this kind \rightarrow

• Constraints from the data for $B \to X_s \ell^+ \ell^-$ processes:

 $\Rightarrow X \le 1.95, \quad Y \le 1.43.$

• On the other hand, the values of (q, ϕ) preferred by the $R_{n,c}|_{exp}$ require:

 $|X|_{\min} \approx |Y|_{\min} \approx 2.2.$

• Scenarios for possible future measurements satisfying the bounds:

Quantity	SM	Scen A	Scen B	Scen C	Experiment
$R_{ m n}$	1.12	0.88	1.03	1	0.83 ± 0.08
$R_{ m c}$	1.15	0.96	1.13	1	1.01 ± 0.09

Decay	SM	Scen A	Scen B	Scen C	Exp. bound @ 90% C.L.
$BR(K^+ \to \pi^+ \nu \bar{\nu}) / 10^{-11}$	9.3	2.7	8.3	8.4	$(14.7^{+13.0}_{-8.9})$
$BR(K_{\rm L} \to \pi^0 \nu \bar{\nu})/10^{-11}$	4.4	11.6	27.9	7.2	$< 2.9 \times 10^4$
$BR(K_{\rm L} \to \pi^0 e^+ e^-)/10^{-11}$	3.6	4.6	7.1	4.9	< 28
$BR(B \to X_s \nu \bar{\nu})/10^{-5}$	3.6	2.8	4.8	3.3	< 64
$BR(B_s \to \mu^+ \mu^-)/10^{-9}$	3.9	9.2	9.1	7.0	$< 1.5 \times 10^{2}$

[Details: A. Buras, R.F., S. Recksiegel & F. Schwab, hep-ph/0512032]

We observe the following features:

- Rare decays allow us to pin down a modified EW penguin sector with new sources of CP violation (already indicated by $B \rightarrow \phi K$, $B \rightarrow \pi K$?).
- In particular rare K decays are very sensitive: \rightarrow | measure them!
 - $K^+ \rightarrow \pi^+ \nu \bar{\nu}$ could be suppressed through charm-top interference.
 - $K_{\rm L} \rightarrow \pi^0 \nu \bar{\nu}$ may be dramatically enhanced!
 - Interesting correlations between $K_{\rm L} \rightarrow \pi^0 e^+ e^-$ and $K_{\rm L} \rightarrow \pi^0 \mu^+ \mu^-$:



- The enhancements of $B_s \rightarrow \mu^+ \mu^-$ could be detected at the LHC: \rightarrow

New Perspectives in the LHC Era:

 \rightarrow full access to the B_s system!

- At the $e^+e^- B$ factories operating $\mathfrak{O} \Upsilon(4S)$, no B_s mesons are accessible!
- Could go to the $\Upsilon(5S)$ resonance \rightarrow talk by Alan Schwartz.
- At hadron colliders, plenty of B_s mesons are produced, which are currently the domain of CDF and D0 at run II of the Tevatron ...

The Mixing Parameters of the B_s System

 $B_s^0 - \overline{B_s^0}$ oscillations could so far *not* be observed ...

- Difference ΔM_s of the mass eigenstates: $\Delta M_s|_{exp} > 16.6 \text{ ps}^{-1}$ (90% C.L.)
 - Comparison with mass difference ΔM_d :



• Difference $\Delta\Gamma_s$ of the decay widths of the mass eigenstates:

-
$$\Delta\Gamma_s/\Gamma_s = \mathcal{O}(10\%)$$
, whereas $\Delta\Gamma_d/\Gamma_d$ is negligible!

- Interesting studies with "untagged" rates:

$$\langle \Gamma(B_q(t) \to f) \rangle \equiv \Gamma(B_q^0(t) \to f) + \Gamma(\overline{B_q^0}(t) \to f).$$

[Dunietz (1995); R.F. & Dunietz (1996-97)]

- *First* results from $B_s \rightarrow J/\psi\phi$: [Dighe, Dunietz & R.F. ('99)]

$$\frac{\Delta\Gamma_s}{\Gamma_s} = \begin{cases} 0.65^{+0.25}_{-0.33} \pm 0.01 & [CDF ('04)] \\ 0.24^{+0.28}_{-0.38} - 0.04 & [D0 ('05)) \end{cases}$$

CP Violation in $B_s ightarrow J/\psi \phi$

• $B_s \rightarrow J/\psi \phi$ is the B_s counterpart of the "golden" decay $B_d \rightarrow J/\psi K_S$, having an admixture of different CP eigenstates in the final state:

$$\Rightarrow \quad \int J/\psi[\to \ell^+ \ell^-]\phi[\to K^+ K^-] \text{ angular distribution:}$$

- Direct CP-violating effects: $\rightarrow 0$
- Mixing-induced CP-violating effects: $\rightarrow \sin \phi_s$

[Dighe, Dunietz & R.F. (1999)]

• Standard Model: $\phi_s = -2\lambda^2 \eta = \mathcal{O}(10^{-2})$

 \Rightarrow | *tiny* value of sin ϕ_s , i.e. *tiny* mixing-induced CP violation!

• Big Hope:

Experiments will find a *sizeable* value of $\sin \phi_s$

... would give us an *immediate* signal for CP-violating NP!

[Nir & Silverman (1990); Branco et al. (1993); ... Dunietz, R.F. & Nierste (2001)]

Examples of Specific Model-Dependent NP Analyses:

• SUSY scenario:

[Ball, Khalil & Kou ('03)]



• Models with extra Z':

[Barger et al. ('04)]

• Models with a 4th generation:

[W.-S. Hou et al. ('05)]

Several other exciting aspects of *B* @ LHC, e.g.:

- Determinations of γ :
 - $B_s \to D_s^{\pm} K^{\mp}$, $B_d \to D^{\pm} \pi^{\mp}$ system: \to pure tree decays
 - $B_s \to K^+ K^-$, $B_d \to \pi^+ \pi^-$ system: \to penguins

 \Rightarrow will discrepancies arise?

• Rare $B_{s,d} \rightarrow \mu^+ \mu^-$ decays:

- Originate from Z^0 penguins and box diagrams in the SM (see above):

 \Rightarrow BRs at the 10^{-9} (B_s) and 10^{-10} (B_d) levels.

- Even the challenging SM case would be in reach of the LHC, but NP may significantly enhance the BRs!
- Interesting correlations in models with "minimal flavour violation".
- Bounds on BRs imply constraints for NP parameter spaces.

Conclusions and Outlook

- We are currently in a "golden era" of flavour physics and CP violation:
 - CP violation is now well established in the B-meson system!
 - Remarkable agreement with the Kobayashi–Maskawa picture!
 - But also hints for discrepancies (NP?): \rightarrow have to be further studied!
 - Still several essentially unexplored aspects: $b \rightarrow d$ penguins observed ...

 \rightarrow go ahead & hopefully further at a super-B factory!

• The LHC will allow exciting new B studies: \rightarrow | in particular LHCb

- Fully exploit the B_s physics potential (taking over from CDF & D0).
- Many other interesting and promising topics to study ...
- The future of K physics lies in the field or rare decays: $K \to \pi \nu \bar{\nu}$
 - Very clean and sensitive probes for NP \rightarrow have to be exploited!
 - Fortunately plans for experiments @ CERN & KEK/J-PARC.



Flavour in the era of the LHC a Workshop on the interplay of flavour and collider physics

First meeting: CERN, November 7–10 2005

• BSM signatures in B/K/D physics, and their complementarity with the high-pT LHC discovery potential Flavour phenomena in the decays of SUSY particles Squark/slepton spectroscopy and family structure Flavour aspects of non-SUSY BSM physics Flavour physics in the lepton sector-• g-2 and EDMs as BSM probes

Flavour experiments for the next decade

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